

# Why Vi-Cycle?

The City is committed to improving the health and quality of life for all Visalia residents through effective and cooperative air quality programs. The Vi-Cycle program promotes bicycling as an effective alternative transportation measure while promoting a healthier lifestyle.

**BURN  
CALORIES,  
NOT FUEL.**

- The Vi-cycle program provides a reliable, clean, and affordable mode of transportation and helps to create a sustainable local community and encourages active and healthy citizens.
- Your businesses participation will help to initiate lifestyle changes by **increasing the community's awareness** about the benefits of bicycling.
- Bicycling saves money on ever-increasing gas prices.
- Bicycle commuting will benefit business by reducing the demand for employee parking and freeing up parking spaces for your clients to use.
- By riding a bicycle and commuting at least one mile a day from May to October instead of driving a car, a rider would reduce their individual annual auto trips by approximately 180 miles!



## Recycle your Bicycle

If you have a bicycle that you would like to **donate to be recycled into Visalia's Vi-Cycle Program**, please call the Natural Resource Conservation Division at (559)-713-4531

## Bicycling Quotes



"Nothing compares to the simple pleasure of a bike ride"

~John F. Kennedy, U.S. President

"The rapid rush through the air gives me a delicious sense of strength and buoyancy, and the exercise makes my pulse dance and my heart sing"

~Helen Keller, Author



"Every time I see an adult on a bicycle, I no longer despair for the future of the human race"

~H.G Wells, Novelist

"Life is like riding a bicycle - in order to keep your balance, you must keep moving"

~Albert Einstein



**NATURAL RESOURCE  
CONSERVATION DIVISION**  
425 E. OAK AVE., SUITE 101  
VISALIA, CA. 93291

**PHONE: (559) -713-4532  
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**WWW.GOGREENVISALIA.COM**

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## Vi-Cycle Program

The City of Visalia's "Vi-Cycle" program recycles recovered bicycles through donations and from the City of Visalia's Police and Transit Departments. These bicycles are refurbished and distributed to local businesses that apply for a Vi-Cycle. Bicycles cost far less than automobiles to purchase and maintain, and do not require a continual intake of increasingly expensive gasoline.

Between six and twenty bicycles can be parked in the space a motor vehicle requires for parking. Bicycles also cause little, if

any, wear and tear on Visalia's roadways.



### How to Apply

**Eligibility:** Vi-Cycles are awarded to businesses meeting minimum criteria, including the signing of a liability release. The Vi-Cycle program is limited to businesses within Visalia's City limits. Vi-Cycles are sold to participating businesses for \$25 each.

**Application process:** Applications will be processed on a first-come, first-serve basis. If applications / bikes requested exceed the number of available bikes, a waiting list will be created. If the number of available bikes exceed demand, businesses will be limited to two Vi-Cycles per month. Visit us at [www.GoGreenVisalia.com](http://www.GoGreenVisalia.com) to print your Vi-Cycle application today.



## Bicycle Safety

Vi-Cycles will be distributed after all bike functions are restored and tuned. Participating business employees are advised to follow all California bicycle safety laws. Your business can help make bicycling safer for all participants by observing the following safety tips:

- Follow bicycle helmet safety laws
- Obey all traffic controls, signs and signals
- Ride your bicycle near the right-hand edge of the road.
- Never carry another person on your bicycle
- Always use hand signals when turning or stopping.
- Look out for cars at cross streets, driveways, and parking places.
- Never pass on the right hand side
- Make eye contact with drivers
- Lock your Vi-Cycle to bike rack when parking
- Wear pant clips while riding

## Local Resources

**Sierra Bicycle Werks** - Offers sales, service, organized ride info, monthly specials and accessories. The experts here voluntarily review all Vi-Cycles to ensure each is properly functioning and well tuned. Call (559)-741-0700 for all of your cycling needs.

[www.sierrabicycles.com](http://www.sierrabicycles.com)

**Southern Sierra Cyclist** - Serves Tulare and Kings Counties. S.S.C. provides information on upcoming cycling events, rides, races and available safety trainings scheduled in the South Valley area.

[www.sscbike.org](http://www.sscbike.org)

## Local Resources

### Jeff Barnes Brain Injury Foundation

Provides assistance and support to families and individuals with brain injuries as well as education on the importance of proper safety equipment, i.e., helmets for bicycling, skateboarding, etc. The Foundation has provided bicycle helmets which are distributed with each Vi-Cycle.

[www.jbarnesfoundation.org](http://www.jbarnesfoundation.org)

### Bicycle, Pedestrian and Waterways Committee

- Advocates for a network of safe, accessible and attractive pedestrian routes that promote healthy lifestyles, enhance waterways and riparian corridors, and develop according to the City's Waterway Trail and Bicycle Master Plans.

[www.ci.visalia.ca.us/depts/parks\\_n\\_recreation/trails\\_n\\_waterways/default.asp](http://www.ci.visalia.ca.us/depts/parks_n_recreation/trails_n_waterways/default.asp)

**Visalia Transit** - All Visalia Transit buses are equipped with bicycle racks.

The racks are available at no extra charge to bus passengers. Have your bike ready to load as the bus approaches; let the bus driver know that you plan to load or unload your bicycle and remember to



remove all loose items that might fall off (pumps, water bottles, etc.) For a quick and easy way to get information about any transit service in Tulare and Kings Counties call the Green Line at:

**1-877-40-GO GREEN**  
Your Bus Info Help Line. 1-877-404-6473

1-877-40-GOGREEN

[www.ci.visalia.ca.us/depts/transit/default.asp](http://www.ci.visalia.ca.us/depts/transit/default.asp)

Have Fun - Stay Fit - Ride a Bike